

# SIfA EMCR Workshop

Google Australia - Edwin Tay

Keep (note taking app)

- started work before release, before finishing uni

- Work on big, hard things, but good support

- People challenge us, but still supportive.

"the myth of the genius programmer"  
↳ film.

No need for requisite CS or SE degree.

10-15% non-comp sci degrees @ google.

David Harrison

Freelancer

Labour market place

- world wide

- data entry, quantum mech, accounting...

- big website

⇒ very fast release of new features

Highly technical people

Lots of data analysis → quality of service

(sounds hectic)

Large scale (1000-10,000s of hits/second)

Kim Apted

Optiver

Software developer C++, C#, Go, Python

Trading firm

- Market maker

- Allow many participants to the market

- Offices in Sydney, Amsterdam, etc

Reput far

- It and for trading

lots of math/analysis (research)

Software development and IT admin (mostly CS/SE)

Company

- 20 years, still young & agile

- established, growing, profitable

- posh office

- cool people to work with

Andy Green  
30 July 2015  
Redfern, NSW

Marton Hidas

IMOS eMarine Infrastructure

Background

- Astronomer, PhD, Postdoc

- year off

- interest in environment

- data science at IMOS

Company

- NCRIS funded

- sustained observing of the marine environment

- imos.ac.au.....

- data scientist presenting the data portal.

- based in Tas

- flexible employment

James Alexander

Incubate

- Computer science honours from USyd.

Start ups

- WhatsApp (FB takeover \$19bn!)

- 30 software engineers who blew away SMS.

Why so many startups?

- less cost

- more technology

- internet (2020 80% of adults have mobile phone)

Incubate can connect people to startups

Tanya Hill

MV Planetarium

- PhD → planetarium (no post-doc)

- Outreach in Astronomy.

Tanya's job is quite unique.

Pannel 1

People

- Tanya Hill

- David Harrison (freelancer)

- Mark Assad (Atlassian)

- Alain Picard (goCatch!)

"More interested in how to get the answer than what the answer is"

- Sean Farrell (Teradata)

### Questions

- How did you take the plunge?
- Do you know people who have left and come back?
  - \* Possible to come back in different roles/fields.
- How does recruiting work?
  - \* Graduate program, intern, experienced
    - ↳ Quick
      - Experienced: interview in values
        - technical interview
          - (problem solving)
        - post experience

\* Every company has a different approach.

### - Common mistakes that academics make?

\* Takes a long time to retrain a phd.  
Looking for pragmatic people.  
Not prove how smart you are.

### - When is it "good" to leave academia?

\* depends on how you present?  
\* as you progress, you both know more and less than someone "younger"

### - What can a Ph D do to make themselves more applicable?

\* breadth: volunteering, jobs, internships.  
\* demonstrate some relevant background e.g. software experience.

### - How do you present soft skills?

\* make sure CV reflects interaction & communication skills. Also "management" skills - student supervision, team coordinators, grant applications

## Pannel 2

### People

- Kim Apted (Optiva)
- James Alexander (Incubate)
- Scott Wales (University of Melb, climate)
- Sonia Cianci (ABW Department of Primary)
- Matthew Francis (BOM)

### Questions

- How did the transition happen?
  - \* kaggle website: runs machine learning competitions
- Are you better off to do Ph D or go straight to industry?
  - \* Ph D's can be a fun experience!
  - \* A very personal decision. Companies like both!
  - \* Don't plan your career, look for opportunities.\*
- How do you do salary negotiations?
  - \* graduate roles are usually pretty well defined.
  - \* often determining your level more than salary.
  - \* difficult to go through a recruiter because the goals are not aligned.

## CV

- Describe what you have done specific skills/techniques (Paragraph usually)
- Avoid lots of detail
- Show that you can think outside the box
  - \* specific problems, with key results
- Look at the description, pick out key words, put them on your CV
- Think of verbs to describe you
- Very specific technical skills
- Highlight key words.
- No personal details

Social Profiles can lead to jobs being created for you  
Show that you are an interesting person  
Ask for feedback, maintain links with people

- ↳ even if no interview especially for government